



December 5, 2005

A recent post on Scott Larsen's Web site calls into question Jody Victor's achievement as a Crown.

Larsen's assertions that Jody Victor did not independently achieve this level in his business and only "inherited" the title as a result of his parents' successful Amway business are false. Jody Victor reached the Crown level in the early 1980s and has continuously achieved high levels of success since then currently qualifying for Executive Diamond Club.

Larsen also suggests that Quixtar exerts influence to keep Jody Victor on the Independent Business Owners Association International (IBOAI) Board of Directors. The IBOAI is an independent trade association of Quixtar Independent Business Owners (IBOs) that operates separately of Quixtar. The membership of the IBOAI Board of Directors are nominated and elected by the existing board and voting members of IBOAI.

Finally, Larsen's suggestion that it was influence that resulted in the alteration of the Victor crown portrait is untrue. While updated from time to time, Jody and Kathy have always appeared in their Crown portrait.

Larsen has a history of posting false and inaccurate information about our business and IBOs. He operates a Web site critical of Quixtar and the IBOs it supports. His motivations for doing so are unclear, although he was an Amway distributor for a brief time during the early 1990s. While we respect free speech and the right of Americans to share their views, we believe with this right comes the responsibility to share accurate and factual information rather than engage in mean-spirited rumor-mongering.